



sixth largest city sunny Phoenix Desert
Arizona Training sports Management
Coyotes Spring Cardinals elevation
Sonoran Diamondbacks area tourism
metropolitan League greater
Open Cactus
Suns

CFA
CENTRAL FABRICATORS ASSOCIATION
Winter Meeting
Phoenix, Arizona
March 5-6-7



The Wigwam
300 East Wigwam Blvd.
Litchfield Park, Arizona 85340
Telephone: (623) 935-3811
Fax: (623) 935-3737

Deeply entwined with Arizona history, The Wigwam welcomes you to come make a little history of your own. Stretching over 440 lushly landscaped acres, our elegantly crafted adobe-and-timber luxury resort provides a rich palette of experiences to suit your every occasion-whether business, romance, relaxation or rollicking family fun. From dawn's first blush to the tangerine streaks of our Sonoran Desert sunsets, each day at The Wigwam is awash in endless possibilities

The Wigwam was originally built in 1918 as a gathering place for the Ohio-based executives of Goodyear Tire & Rubber who discovered the West Valley of Phoenix as a prime location to grow cotton for rubber production. In its 86-year history, this Phoenix resort has hosted some of the world's most recognized public figures and sports legends and maintains a reputation as one of the Southwest's landmark resort destinations. In January 2011, the resort unveiled the completion of a multi-million dollar rejuvenation project and re-launch under its original name – The Wigwam.

The Wigwam is just 15 miles west of downtown Phoenix and a 30 minute drive from Sky Harbor International Airport (PHX).

[Check out the WIGWAM](#)

RESORT AMENITIES:

- Four pools, including a brand-new main pool that feature dual waterslides, water play features and luxury cabanas.
- New 9,300-square-foot outdoor plaza featuring new dining options, indoor/outdoor bar, lounge areas and entertainment venues.
- New dining options featuring Litchfield's, Red's Bar & Grill and the Wigwam Bar.
- The Southwest's only 54 holes of championship golf, including two of the state's four courses designed by Robert Trent Jones, Sr. led by The Gold Course, one of Arizona's majestic courses.
- The only resort with guest access to five golf courses, including the Arizona Biltmore Country Club.
- Golf club and pro shop, featuring Red's Bar & Grill which serves fresh American cuisine.
- Seven outdoor event venues, including an 8,200-square-foot signature private wedding lawn.
- Championship tennis facility, featuring nine-illuminated tennis courts, including a stadium court.
- Fitness Center.
- Red Door Spa by Elizabeth Arden.
- Two Custom, Regulation Masonry Bocce Ball Courts, Sand Volleyball, cornhole and pingpong.

All room reservations will be made by the CFA office. Reservations MUST be received no later than January 27 in order to receive the room rate of \$229 per night.

Register [by clicking here](#) or go to www.centrafabricators.org



WELCOME TO PHOENIX

Phoenix, Az the capital of Arizona, is located on the upper edge of the Sonoran Desert. It is situated in the south-central portion of the state at the intersection of Interstates 17 and 10. Phoenix is an agricultural, industrial and service center. It is surrounded by 22 other cities in the Valley of the Sun where western style homes and sprawling shopping malls abound. Downtown Phoenix has been revitalized with the new Cityscape complex.

The first people to settle and farm in the Phoenix area were the Hohokam Native Americans who arrived around 300 AD. They built 135 miles of waterways which fed their crops and villages from the water of the Salt River. It is still a mystery why these ancient people vanished, but the accepted theory is their settlement was destroyed by a long drought.

It wasn't until the 1800s that modern history began to rebuild from these prehistoric ashes. In 1867, a farmer by the name of Jack Swilling of Wickenburg discovered the conditions of

Join us for our Winter Meeting, March 5-6-7, 2017 in the exciting city of Phoenix, Arizona.

CFA will be responsible for making ALL room reservations. The room rate is \$229 for single and double rooms. You can register for all meeting sessions and book you hotel room by visiting our website at www.centrafabricators.org OR BY CLICKING THE LINK AT THE END OF THIS DOCUMENT Registration must be completed by Friday, January 27th, 2017.

Phoenix to be quite suitable for farming. He established an irrigation canal company and began digging canals.

Not long after water began flowing into the region, a growing number of settlers arrived to establish permanent homesteads. A resident by the name of Darrell Duppa suggested that they name the town "Phoenix" after the Phoenix Bird of Egyptian legend -- a bird that was burned in its nest and from the ashes a new and more beautiful bird arose. Druppa and other settlers felt that the town would rise from the ashes of the ancient cultures who had occupied the land so long before and grow into a new and more beautiful city.

Phoenix remained a small farming community until the 1930s when tourism began to flourish due to the warm climate and healthy environment. The population grew in rapidly, making Phoenix the 7th largest city in the U.S. today.

Read more:

http://www.desertusa.com/cities/az/city_phoenixaz.html

Register [by clicking here](#) or go to www.centrafabricators.org

Sunday, March 5th

Evening: Special Evening Welcome Event- Details still being finalized

Monday, March 6th

8:00 am- 10:00 am: CFA Board of Directors Meeting

10:00 am – Noon: Key Note Speaker and Interactive Session

Join us for a important presentation on a topic that is top of mind everyday. **GENERATIONAL DIFFERENCES**

CFA has contracted with [BRIDGEWORKS](#) to give an in depth and interactive presentation that will provide takeaways that you can use immediately. Join Bryan Lansing and receive:

- Explain who the generations are in today's workplace and marketplace
- Explore how generations act and react in times of growth and change
- Provide solutions for communication, engagement, management, team synergy and motivation
- Emphasize the unique perspectives of each generation
- Identify key trends of the future of the workplace

WHEN GENERATIONS CONNECT - COMMUNICATING ACROSS GENERATIONAL DIVIDES

The generations topic can often times go to a place of negativity and stereotyping very quickly. It doesn't matter whether you're on the phone with a new customer or trying to get different generations to collaborate effectively during a meeting – being able to communicate with your colleagues and clients is absolutely key. Too often, the conversation revolves around who is stuck in their ways, who refuses to change, who is entitled and who has no work ethic. These conversations are counter-productive. The strongest and most innovative teams are the ones who can leverage the unique strengths of generational diversity. This keynote goes into detail about how each generation works and what motivates them. We will offer best practices and tactics for tapping into all the generations and how the supply chain industry can better communicate – with themselves and the customers they're serving - by understanding these different preferences and points of view.

This presentation will be customized for CFA members through pre meeting interviews with a few CFA members of different generations in order to provide content that will have value long term for all of our member companies.

Register [by clicking here](#) or go to www.centrafabricators.org

Noon – 1:00 PM: Breakouts / Debrief and Lunch

During lunch, join a breakout table to discuss the keynote or our favorite topic “How’s Business?”.

1:15 - 3:15 PM: Peer Group Meeting

Peer Group Participants will meet in session during this time. The Peer Group is limited to those companies who have committed for 2017.

6:30 – 9:30 PM: Mill Dinner at The Wigwam

Join us for our final gathering as we enjoy the fantastic cuisine of the Wigwam. Weather permitting we will meet on the Litchfield lawn for a exquisite dinner.

The Wigwam’s meals are made to be remembered – and made of the finest possible ingredients. Their “farm-to-table” cuisine emphasizes fresh, locally grown fruits and vegetables as well as locally produced meats, cheeses, wines and other delicacies. And the ingredients just can’t get any more local than when they’re picked from the Phoenix Farmer’s Market and organic Chef’s Garden. Wielding these delicious tools, celebrated chefs create true culinary magic.

(dinner on your own)

Interested in Golf?

Some of our members are planning to golf prior to CFA meetings and perhaps on Tuesday as well. If you have interest in playing, contact **Jay Stewart of Drake Williams** [jstewart@dwsteel.com] or 402-943-3449 He is working to set up some tee times etc.

This is not an “official” CFA activity.

Register [by clicking here](#) or go to www.centrafabricators.org

AT A GLANCE

Sunday, March 5, 2017

Evening: Special Welcome Reception / Event – [Details to come]

Monday, March 6, 2017

8:00 am- 10:00 AM CFA Board of Directors Meeting

10:00 am- Noon - Keynote Speaker – Bryan Lansing, Bridgeworks

Noon – 1:00 PM - Breakouts, debrief and Lunch

1:15 – 3:15 PM Peer Group Meeting

6:30 – 9:30 PM – Mill Dinner at The Wigwam Resort

Register [by clicking here](#) or go to www.centrfabricators.org

Optional Tours and Attractions

(CFA will **NOT** make these arrangements for you- this is for informational purposes only)

Top 10 things to do in Phoenix: <https://www.visitphoenix.com/things-to-do/top-10-phoenix-attractions/>

SPRING TRAINING: <https://www.visitphoenix.com/events/cactus-league/>

OUTDOORS: <https://www.visitphoenix.com/things-to-do/outdoors/>

THINGS TO DO FROM TRIPADVISOR: https://www.tripadvisor.com/Attractions-g31310-Activities-Phoenix_Arizona.html

PHOENIX TO GRAND CANYON - 3.5 hours – 223 miles: <https://www.google.com/webhp?sourceid=chrome-instant&ion=1&espv=2&ie=UTF-8#q=how%20far%20is%20phoenix%20from%20grand%20canyon%20national%20park>

SPORTS IN PHOENIX: <https://www.visitphoenix.com/things-to-do/sports/>

PHOENIX HIKING TRAILS: <https://www.phoenix.gov/parks/trails/locations/piestewa-peak/hiking-trail-map>

TOUR OPERATORS: https://www.tripadvisor.com/Attractions-g31310-Activities-c42-Phoenix_Arizona.html

HEARD MUSEUM GUILD INDIAN FAIR and Market – **March 4-5, 2017**: <https://www.visitphoenix.com/event/heard-museum-guild-indian-fair-and-market/104674/>

McDOWELL MUSIC FESTIVAL **MARCH 3- 5, 2017**: <https://www.visitphoenix.com/event/mcdowell-mountain-music-festival/104328/>

BON JOVI – **March 4, 2017**: <https://www.visitphoenix.com/event/bon-jovi/110662/>

ROSANNE CASH – **March 4, 2017**: <https://www.visitphoenix.com/event/rosanne-cash/109891/>

Register [by clicking here](#) or go to www.centrafabricators.org

PHOENIX- Climate

Phoenix has a subtropical desert climate, typical of the Sonoran Desert. Phoenix has long, extremely hot summers and short, mild to warm winters. The city is located within the sunniest region in the world. Measuring 3,872 hours of bright sunshine annually, Phoenix receives the most sunshine of any major city on earth.[84] Average high temperatures in summer are the hottest of any major city in the United States.[85] On average, there are 107 days annually with a high of at least 100 °F (38 °C)[86] including most days from late May through early October. Highs top 110 °F (43 °C) an average of 18 days during the year.[87]

MONTH	AVERAGE HIGH TEMP	AVERAGE LOW TEMP	AVERAGE RAINFALL
January	67°	46°	.91"
February	71°	49°	0.91"
March	77°	53°	0.98"

AIRPORT:

Phoenix Sky Harbor International Airport is one of the ten busiest in the nation for passenger traffic with a \$79 million daily economic impact. On a typical day: More than 1,200 aircraft arrive and depart; More than 120,000 passengers arrive and depart; More than 800 tons of air cargo is handled.

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[REGISTER TODAY by CLICKING HERE](#)

Register [by clicking here](#) or go to www.centralfabricators.org